



TAHIZEA, official sponsor of
Paris Boat Show,
the encounter of a culture and a natural sport

As a new brand of Tahiti cultured pearl and silver jewellery, **Tahizea**® is surfers trendy brand, for whom blending with the elements and uniting with Nature is a way of life. Tahizea is the emblem of appreciation, of those to whom living in harmony with Nature is crucial. Born from the sea, the pearl has naturally found its place in the surfing and extreme sports world.

It is in the same spirit of respect for sports ethic and human values that, within the Paris Boat Show, the “**extreme sports village**” has chosen the theme of Polynesia.

More than an exhibition, the aim of the **Paris Boat Show** is to become one of the mythical and spiritual meeting places of the Polynesian people and extreme sports lovers. Its association with Tahizea, the first brand known to represent the Tahiti cultured pearl, is a unique opportunity. At the occasion of this event, Tahizea with the support of **G.I.E. Perles de Tahiti**, will unveil this wonder of nature from its case.

A surf world champion and a snowboard world champion in Paris



Un champion du monde de surf
et
une championne du monde de snowboard
à Paris

Wonderful ambassadors of Tahizea, visitors will have the pleasure to admire the **Tahitian Hira Teriinatoofa**'s surfing sessions, 2004 ISA Surf Short board World Champion, in a pool of 45m (the Water Tube).

The Snowboard world champion **Doriane Vidal**, also sponsored by **Tahizea**®, will accompany him and both will attend several organised dedication sessions.

To own a pearl of Tahiti is to possess the power of the wave for those who recognise themselves in it.

